

School District of Weyauwega-Fremont
STRATEGIC PLANNING COMMITTEE
Wednesday, April 15, 2009
6:00 – 9:00 P.M.
W-F Middle School IMC

- I. Purpose – To develop an action plan for the formulation and implementation of a district long range plan.
- II. Introductions
- III. Overview Of The Three Days Activities And Objectives
Outcome: Understand What We Want To Accomplish
 - 1) Shared understanding of the role of strategic planning in the district
 - 2) Consensus on strategic direction of the organization.
 - 3) Agreement on specific short term responsibilities.
- IV. Thoughts On The Strategic Planning Process: Perspectives, Pitfalls, and Recommendations
Outcome: Understanding of the purpose of strategic planning and some of the limitations planning often encounters
- V. Review Of Current Mission Statement
Outcome: Understanding of what is the purpose of the organization
- VI. Identify Weaknesses and Strengths of the Organization – What are the factors in the organization that will either aid or inhibit the organization’s ability to achieve mission
Outcome: Shared understanding of some of the weaknesses and strengths
- VII. Identify Core Competencies - What are the capabilities held by the organization that give the organization some unique abilities
Outcome: Agreement on the core competencies
- VIII. Identify Opportunities And Threats Facing The Organization – What are the factors in the external environment that will either aid or inhibit the organization’s ability to achieve mission
Outcome: Shared understanding of some of the opportunities and threats

A quorum of the Board may be present.

DISTRICT STRATEGIC PLANNING ACTIVITY SUMMARY - SESSION I - APRIL 15, 2009

STRENGTHS		
GROUP 1	GROUP 2	GROUP 3
Staff Commitment Personal Knowledge of Students Strong Arts' Program (Art, Music, FFA, Service Club) Financial Condition Technology Athletic Participation Strong Connection w/Police Dept. Good location Nature Trail SAGE Collaboration Connection of Schools Staff Climate Class Budgets STEP Program	Staff Commitment & Administration Personal Relationship w/teachers; not a number Strong Arts' Program (Art, Music, FFA, Service Club/Plays - are improving) Financial Condition - better than most Technology/knowledge of Athletic Programs (performance/involvement - acceptance/no try-outs) Strong connection w/ Police Dept. - Not many criminals/drugs Location Back Yard and Real Estate SAGE Building Staff Connections/Collaboration Few grievances Budget STEP Program	Staff Commitment Personal Learning Approach Strong Arts' Program (Art, Music, FFA, Service Club) Financial Condition Technology Athletic Participation Safe School/Police Connections Beautiful land/lakes Eco-Park SAGE Collaboration Connections of Schools Postive Climate Leadership Succession Manawa Health Care
WEAKNESSES		
GROUP 1	GROUP 2	GROUP 3
Declining enrollment Shared building/staff Staff Size Maintenance/Track-Science Facilities Allocation of time for non-core areas Course offering options ACT scores Low involvement of parents at the secondary level/types of parent involvement Job struction Board turn-over/lack of continuity Facility space/configuration	Declining enrollment Shared building/staff Staff Size Facilities & maintenance Non-core allocation Choice offerings Student performance ACT & AP Parent involvement Job load <i>Higher-ups</i> turnover Transportation time (bus) Class Size	Declining enrollment Shared building/staff Staff Size Maintenance/Track Facilities Non-core (time) Amount of choices Student outcomes (ACT & AP) Parent participation Job share (nurse, guidance, and discipline) Lack of continuity Transportation Class Size Media reporting No feeding industry

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OPPORTUNITIES		
GROUP 1 Autumn programming Succession program Partner - Manawa Art programs	GROUP 2 Manawa Special Education Programs (kids transfer in) Not waiting for something to happen Insurance Fiscal management/progressive Know students Participation & Service Learning	GROUP 3 Co-op agreements Downtown revitalization City administrator Retirement facility coming Open enrollment Indian logo - plan to change
THREATS		
GROUP 1 Poor press Dying community Facility comparables (New London & Waupaca) Increased stress on local taxpayer Agency Population School Choice/Open enrollment	GROUP 2 Poor media/press Aging population Facility offerings at area schools Burden on taxpayer Enrollment to neighboring schools Job loss Manawa Community perception (dread, prosperity, etc.)	GROUP 3 Media/newspaper Welfare of community Facility competition Budgets (Federal/State) Open enrollment National Curriculum (move away from local control) Lack of interest in office
CORE COMPETENCIES		
Consensus between the three groups:		
1. Proactive approach to addressing district challenges		
2. High levels of student connection (school and community)		
3. Close working relationship between students and staff		